

WILDERNOOK FRESH AIR LEARNING

BUILDING COMMUNITY IN A PANDEMIC





What We Will Learn Today

BUILDING COMMUNITY

Introduction

How communities have been affected

Why we should focus on building community

Strategies for building community in your role

Claire Miller

YOUR GUIDE TODAY

FOUNDER, WILDERNOOK FRESH AIR LEARNING

We design and facilitate innovative nature education programs that get people hooked on nature!

OUTDOOR EDUCATOR

Ecoquest - Grade 8 program

Outdoor School - Grade 11 program

Pedagogies of Place - U of S, Education course

Certificate in Ecological Education - U of S, Education program

HOW I'M BUILDING COMMUNITY



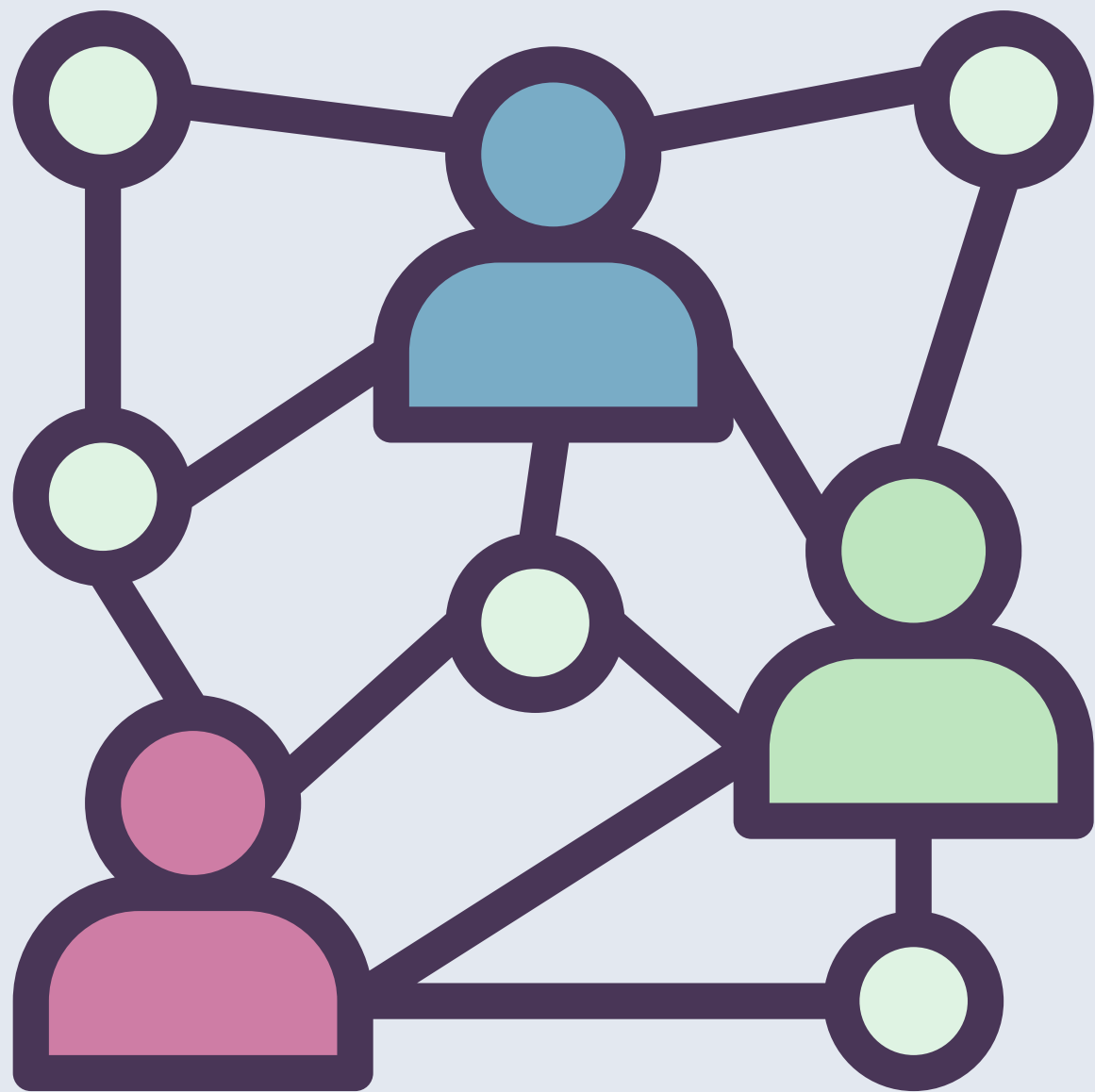
Community Check-up!

- Increased barriers to every-day interactions
- Increased social isolation
- Increased mental health struggles
- Increased age-segregation
- People who previously helped build community, may have more roles and responsibility during the pandemic.
- Some facilitated opportunities (e.g. events, classes, etc) to participate in community have been cancelled.
- Out of the habit of reaching out to community



(There have been many positives too as people find creative ways to engage with their communities)

Decrease in the number and types of social interactions



**Have you
experienced
this personally?**

WHAT WE MEAN WHEN WE SAY COMMUNITY

COMMUNITIES OF PRACTICE

Professions
Workplaces
Schools

COMMUNITIES OF INTEREST

Book club
Canoe club
Video gaming network

COMMUNITIES OF CIRCUMSTANCE

War veterans
Mom's group

COMMUNITIES OF ACTION

Board members
Volunteer group
Protest/ action for change

COMMUNITIES OF SUPPORT

Church
Support groups

COMMUNITIES OF PLACE

Shared history, experience
and culture of living
together in a place

Prompting Community Participation

(When community members are out of practice)



Creating public art or entertainment for the community to enjoy.



Opportunities for indirect communication or expression (e.g. notes in a tree, graffiti wall, I was here log, etc.)



Working together to achieve a shared goal for the benefit of the community.

Facilitating in-person Conversations

What's the most ridiculous
injury you've ever had?

What's is the hardest
you've ever worked
at something?



Hosting Community Events

A few examples of how we're facilitating community engagement this winter.



SKI-TICULAR
Fun, Free Activity
Animated Ski Trails

Wintercity YXE
SASKATOON'S WINTER CITY STRATEGY

WILDER NOOK

Kinsmen Park
Feb 25 - 28

Buena Vista Park
March 3 - 7

**Light Up The Night
Lantern Walk**

Martensville, SK
Northridge Com. Cent.
& Kinsmen Park

FREE EVENT on
Sunday Dec. 12th
5:00, 6:30 & 8:00 p.m.

WILDER NOOK
Fresh air learning

City of Martensville

SASK LOTTERIES

SASK OUTDOORS
SASKATOONIA OUTDOOR ENVIRONMENTAL EDUCATION ASSOCIATION

**SQUIRRELLY
MAMA**

**WELLNESS
WALKS**

**Shoulder
Season
4-pack**

**WILDER
NOOK**

Plus! Tonight's Skisperience 'Loppet!'

- Trailside musical performance
- Hot drinks
- Snacks
- Motivational signage
- Decorative lighting
- + Community!



SKISPERIENCE

Glide, Glow, Connect



Benefits of Community Building



- Sense of belonging
- Builds friendships
- Feel valued/sense of purpose
- Greater opportunities for support
- Opportunity to shape and influence the place you live
- And more!

Until Next time!

WHAT WAS USEFUL FOR
YOU TODAY?



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