

Selecting & Recruiting Steering Committee Members

When first establishing or rejuvenating a local Steering Committee, it may help to review the individual assets of the people and leaders in your community. Consider the following questions to assist you in identifying a community champion from your community's perspective.

Individual Asset	Who	Best Person to Contact/Invite
Someone who is outspoken and speaks with confidence in your community.		
Someone who has the respect of your community.		
Someone who is outgoing and has lots of energy.		
Someone who has experienced a lot of personal growth through challenging circumstances.		
Someone who is young with leadership qualities.		
Someone with a passion for sport, culture and/or recreation.		
Someone with access to resources that could support sport, culture and/or recreation in the community.		
Someone who represents a specific sector, agency or organization in your community who is impacted by the sport, culture and recreation programming in the community: Health; Education; Justice; Social Services; Recreation; etc.		
A role model in your community – someone who walks the talk (youth or adult)		

The following are some suggestions on how to entice this individual to be an active member and productive voice on your local steering committee:

- ✓ Create a list of all the strengths you had identified in this individual that could benefit the group. Share the list of strengths with this individual. Let him/her know that they had been identified as a potential champion for change for their community.
- ✓ Invite the individual to coffee or lunch and have an informal information sharing session on your dreams for your community.
- ✓ Ask them to attend one of your meetings or workshops you have planned to get more information, and meet your team if there is one already formed or forming. If there is no group at this point, then explain that this may be part of his/her role to assist in getting this going.
- ✓ Create a welcoming atmosphere.
- ✓ Explain the benefits of being a part of the committee. A good one is if they are to take up this challenge they could take pride in the fact that they would be very important part in creating a better future for their children/grandchildren and community.
 - Be aware of current school, evening and summer programming in the community and participate in them!
 - Be part of a team! Get to know others in the community!
 - Support sport, culture and recreational activities in your community and share your ideas and suggestions for programs!
 - Build community spirit! Share your enthusiasm!
 - Evaluate past programs and provide suggestions for improvements or changes!
 - Attend NSCRD Training Opportunities!