



NORTHERN
Sport, Culture & Recreation District

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MEDIA RELEASE for June 17, 2011

NSCRD launches Northern Saskatchewan Arts & Culture Handbook

The Northern Saskatchewan Arts & Culture Handbook was launched on June 17, 2011 at the Northern Sport, Culture & Recreation District (NSCRD) Annual General Meeting.

Northern Saskatchewan is proud to have a variety of talented artists and knowledge keepers from traditional story tellers and crafts people, musicians and dance performers to contemporary visual artists. However, many artists are 'hidden' in Northern Saskatchewan's small and often isolated communities. The artists have little opportunity for exposure and to market their artwork. The Northern Sport, Culture and Recreation District's goal is to help promote Northern artists and to link artists to their communities in Saskatchewan and the art world.

The NSCRD received a Capacity Building Grant from SaskCulture toward the establishment of a Northern Saskatchewan Arts and Culture Handbook. Other financial contributors included the Northern Lights School Division #113 and the Athabasca Basin Development Limited Partnership.

In the handbook, each participating artist is represented with a short biography, a photo of the artist and their artwork and how they would like to be involved in the community (i.e. through teaching workshops, selling artwork, doing performances). There are sixty-seven artists profiled in the handbook from twenty-two communities. "It's a great opportunity to link artists with their community, each other, and the Saskatchewan art world. It will help schools and communities to access artists for programming, community events and showcasing. It will help artists to pass their skills on, develop them further and receive support through communities and grant programs," says Miriam Körner, who was hired as the coordinator for the project.

Soft cover copies of the handbook are available for purchase for \$20.00 including shipping. The handbook order form and the handbook itself can be downloaded from the NSCRD website at www.nscrd.com or call Judy MacLeod Campbell at 425-3127 ext. 5 (toll free: 1-877-777-6722).

